

Matthew A. Kieffer Photography

10 Helpful Tips

1. Do not go tanning or expose yourself to any excessive amount of UV light 15 days out from your selected appointment date.
2. If you wear both contacts and glasses, I prefer the contacts. Lenses are prone to glare, so I ask that you bring a set of empty frames.
3. Chose your outfits carefully. Baggy clothes do not photograph well. That is especially true if the subject wearing them is in a sitting pose. Also avoid thin lines and small patterns, as they will not be distinguishable in small prints, such as wallets. If you are going to be doing any composites (green screen), insure at least one outfit does not have any green in it, as I cannot do the green screen you have any shade of green in your outfit. Try to avoid outfits that are distracting, unless the distracting outfit is an extension of your personality.
4. Practice your facial expressions. Practicing in a mirror is the best way to improve your expressions. Naturally, this does not apply to younger children.
5. Hair cuts are a tricky issue. You want to look your best, but please refrain from being too adventurous. For an actual hair cut, or anything other than an updo, I would recommend at least 3 days prior. That gives you enough time to cancel if you don't like it, and enough time to fix some problems. I strongly recommend you do not try a new stylist, unless you are just getting an updo the day of.
6. Please use some discretion with makeup. Do not use anything that will run with normal perspiration. Please use a moisturizer if you use powder.
7. Shaving. I recommend most guys shave daily, starting a week prior. This will give you enough time to clear up any ingrown hairs. Please wash your face daily during that period, especially before going to bed.
8. If you have moderate to severe acne, and are using medication, please try not to dry out your skin that week. If you are taking accutane, and are suffering from severely dry lips or skin, please ask your dermatologist about recommended moisturizers, as severely dry skin is not something I can correct.
9. The night prior to your session, insure that you have rounded up all the props you want to bring, your outfits are ready, and that you have packed up anything you may need (e.g. toothbrush, comb, brush, etc). Try to get at least 8 hours of rest, and drink a few glasses of water in the 12 hours prior. If you want, bring a light snack; however, bring a toothbrush if you choose to eat something at the shoot.
10. Remove bracelets, watches and the like a few days prior. Marks left by these items do not go away quickly enough to deal with at the shoot. Be sure to take care of unwanted tan lines well in advance.

Note: Insure you bring a signed model release. My model release is combined with a general release. This release is a standard practice in the industry. You can print it directly from www.picturedivvy.com/resources.html, or contact me and I will e-mail you a copy. If you are not 18 years old, you must have a legal guardian fill it out for you.

Email: matt@picturedivvy.com

Please add my number to your mobile phone incase you get lost or are running late: 740-221-2566